IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, et al. Group Art Unit: 2424

Application No.: 10/037,005 **Examiner:** Van Handel, Michael P.

Filed: December 21, 2001 Attorney Docket: 01442

Title: "System and Method For Storing and Distributing Television Viewing Patterns from A

Clearinghouse"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman
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March 23, 2009
Date of Transmission

RESPONSE TO DECEMBER 24, 2008 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed December 24, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.